



THE JAPANESE AUTO EXTRAVAGANZA
THE ULTIMATE JAPANESE CAR EVENT

Japanese Auto Extravaganza 2004

billing aquadrome
24-25 July



JAE

Japanese Auto Extravaganza is the biggest annual Japanese car club event in the UK. Now in its 11th year JAE continues to go from strength to strength. Whether your a trader looking to meet your customers face to face, a car club or enthusiast wanting to spend a great weekend with other enthusiast or just generally interested and want to know more about the Jap Car Scene - JAE has it all.

In 2003 JAE was attended by over 65 car clubs from across the UK and beyond, with over 2,500 cars there for the weekend.

Unlike most car club events JAE takes up the whole weekend - with many of the cars arriving Friday morning! However long you stay and whatever your reason for being there JAE is a fantastic event and one not to be missed.



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"There was so much to see at JAE..... See you there next year"

- Banzai Magazine

"There was a stunning display of just about every Japanese car you could possible imagine"

- Japanese Performance Magazine

"A unique weekend

- Red Line magazine

Static arena for over 3000 cars



Trade stands



Classic or Modern



Food



Club Areas

camping



original

and highly-modified



competitions and awards



radio jae



TRADERS

2003 saw 2500 Japanese cars at JAE for two or three days. In 2004 we have enlarged the arena and are expecting even more. With thousands of potential customers from all over the UK and many more just visiting for the two day festival this is a great opportunity for all traders and exhibitors

Booking is simple. Fill out the form on [page 6](#) and send it off.

"JAE was a great event for us. Having that number of people for two days meant we could spend time with each individual customer. The whole atmosphere at Billing is really relaxed and everyone has a great time. It hardly feels like work at all - what a great way to do business!"

- Andy Barnes, Sumo Power

Please send completed forms to:

The Organisation Ltd, Roymur House, Anchor Hill, Knaphill, Surrey. GU21 2HP

Trade Space

14m x 14m stand.....£150.00

14m x 7 m stand.....£100.00

7m x 7m stand.....£50.00

Larger stands may be available upon request. Booking is not guaranteed until full payment has been received and the organisers reserve the right to reallocate or refuse trade space.

All trade stands are out doors and on grass. Traders are asked to make adequate provisions for this

Traders must have current Public Liability

Entry to Billing is in addition to the cost of a trade stand and must be paid for on arrival. the entry charges are as follows

£6.00 per car per day only visit

£9.00 per car per day (camping & entry)



car clubs

2003 saw 2500 Japanese cars at JAE for two or three days. In 2004 we have enlarged the arena and are expecting even more cars and clubs. JAE is now even bigger and better.

Booking is simple. Fill out the form on [page 6](#) and send it off.

"I thought it was great fun, and I can't wait for next year. Well done."

Flyte - Micra Owners Club

"One not to be missed" - FTO Owners Club

"I had a fantastic time" - Adam - CLUB Sol

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Club Areas

Club display areas will cost the equivalent of £1.00 a car for the two days i.e. a 20 car plot will cost £20 for the entire weekend

Clubs are asked to provide two contacts on the form attached. The nominated club representatives must accept responsibility on behalf of the club in all matters concerning JAE. As soon as the booking form has been completed and sent it in with payment you will be informed of what sized plot has been allocated. Please register as soon as possible as we need to make sure we can accommodate as many clubs and as many cars as possible. Cheques should be made payable to **the Organistion Limited**

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£9.00 per car per day (camping & entry)

Whilst JAE is an organised event for all Japanese Car Clubs it must be remembered it is held in a public venue. Due consideration must be given to other users of Billing Aquadrome. Revving of engines, excessive noise and loud stereos late at night are not permitted. All visitors are requested to conduct themselves in an appropriate manner. Attendees not adhering to the rules will be asked to leave. the club responsible will be expected to support the organisers in any eviction, failure to do so could result in the entire club being evicted.

A full set of rules is available upon written request



booking

Please send completed forms to, with a cheque for the correct amount to:
The Organisation Ltd, Roymur House, Anchor Hill, Knaphill, Surrey. GU21 2HP

Club/Company name:..... Club/Company*
Contact name(s):.....
Address:.....
Postcode: Telephone: Mobile (at JAE):
e-mail address: Web-site:

* delete as applicable

Trade Space

Size of stand required
14m x 14m stand - £150.00.....
14m x 7 m stand- -£100.00
7m x 7m stand - £50.00

Stand cost

Club Space

Number of cars @ £1 per car

Stand cost

For further information or general enquiries:

Traders: john@the-organisation.org

Car Club: claire.williams@the-organisation.org

I have read and agree to the conditions which accompany this booking form*

Signature:

Name:

Position:

Date:/...../.....

* full terms and conditions available upon written request

Billing Aquadrome

From the M1

Junction 15. Follow the signs for Billing Aquadrome. Or take the A508 and join the A45 Ring road after 2 miles then follow the Billing Aquadrome signs.

